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# Galloway's New "Planting" Contest

## Try It--You May Win \$500

### These RULES Must Be Observed

1. Any person, man, woman or child in the United States proper and not connected with Galloway Bros. Co. may enter this contest.

2. The contest closes Midnight, July 4th, 1923. No answers to this contest will be accepted after this date.

3. The answer with the largest list of words which correctly name objects shown in the picture of "planting scene" reproduced in this circular wins first prize. Each separate object listed counts as one point in the total score. The answer with the second largest number of points wins second prize and so on down for each successive prize.

4. Only objects—as defined by Webster's Unabridged Dictionary—are acceptable. For example, "Dog" is an object while "tail," "ears," "nose," etc., are parts of an object and will not be counted. The same applies to machines, implements, etc.

5. In each case the amount of the prize will be determined according to the qualification table given on the right.

6. All objects in the picture are clearly shown and are found in Webster's Unabridged Dictionary. All objects that appear more than once should be written in plural form and will only count as one object. All objects having more than one common name, such as Mule or Donkey, house or home, etc., will be counted as one object, either synonym will be counted as correct. Obsolete, foreign and slang names and expressions or given names of people are not permissible. Compound and hyphenated words will be accepted. Flowers and vegetables are considered as separate objects, not as a group, and must be named according to the common names of the varieties shown, for example, instead of simply listing "Flowers" and "Vegetables," varieties such as "Sun-flowers," "Bleeding hearts," "Cabbage," "Radishes," etc., should be listed. All animals, birds and poultry must be listed by common names instead of classifying as "Live stock," "poultry," etc. Incorrect names count one point against the score of the contestant.

7. The winning list will be determined by all names of objects submitted by contestants and not controlled by any predetermined list or "master" list.

8. Only one prize will be awarded in any one household, but all members of the household may assist in the solution.

9. Write words on only one side of the sheet, using contest blank below to begin with, if additional space or sheets are used, write on separate sheets, placing name and address at top of each sheet. Number each word consecutively.

10. In the case of ties, for any prize offered, the full amount of the prize will be given each tying contestant.

11. In all cases, contestant agrees to abide by the decisions of the judges in their awarding of prizes.

12. Prizes will be awarded as soon as possible after the closing date of the contest, at which time the winning list will be published in special announcement.

Who knows? The most surprised folks in the country were some of those winning prizes in the last contest. It all depends on how sharp your eyes are. Anyone can win the \$500 first prize or any of the other cash prizes. It might as well be you.

Here is a pleasant way to pass the evening and a mighty profitable one too. Everyone in the family can help. And there are enough cash prizes so you don't have to have an absolutely perfect list to win a prize.

## 146 Big Cash Prizes

Winning a prize is just like finding the money and it's just as much fun preparing your list of names, whether you are one of the lucky ones or not. Remember IT COSTS NOTHING TO ENTER THIS CONTEST. So get busy.

## Buy Your Seeds of Galloway Bros. Win the Largest Prize

Send your order for the seeds you need right away. You cannot beat these Galloway highest quality seeds that grow. Guaranteed seed from Galloway make bumper crops certain. You will buy seeds anyway so why not make your order count for a bigger cash prize by getting your order from Galloway? You'll be buying seeds soon—send your order today, take advantage of the famous Galloway low prices and guaranteed high quality. It will apply in the contest and bring you a larger cash prize.

## \$1500 in Cash--146 Prizes in All--You Can Win

CASH PRIZES WILL BE AWARDED AS FOLLOWS

	CLASS A If no order is sent	CLASS B \$1.50 order	CLASS C \$3.00 order	CLASS D \$5.00 order	CLASS E \$10.00 order
1st Prize . . . . .	\$75	\$150	\$200	\$300	\$500
2nd Prize . . . . .	50	100	150	200	300
3rd Prize . . . . .	40	75	100	100	200
4th Prize . . . . .	30	60	75	85	100
5th Prize . . . . .	20	50	50	65	75
6th Prize . . . . .	10	30	30	40	50
7th Prize . . . . .	8	20	20	30	35
8th Prize . . . . .	6	15	15	20	25
9th Prize . . . . .	5	10	10	10	15
10th Prize . . . . .	4	5	5	5	10
11th Prize . . . . .	3	3	3	3	5
50 Prizes each.	2	2	2	2	2
85 Prizes each.	1	1	1	1	1

USE THIS ORDER BLANK FOR ORDERING, WHETHER YOU ENTER CONTEST OR NOT

GALLOWAY BROS. CO., Waterloo, Iowa.

Date.....192.....

which is to pay for the following merchandise selected from your catalog:

Name of Contestant.

State..... R. F. D. or street address.....

Ship goods to.

Town of.....  
Street address.....  
or R. F. D.....

Town of.....  
Street address.....  
or R. F. D.....

EXPRESS

MAIL

PARCEL POST

Mark in proper place with X the way you want shipment made.

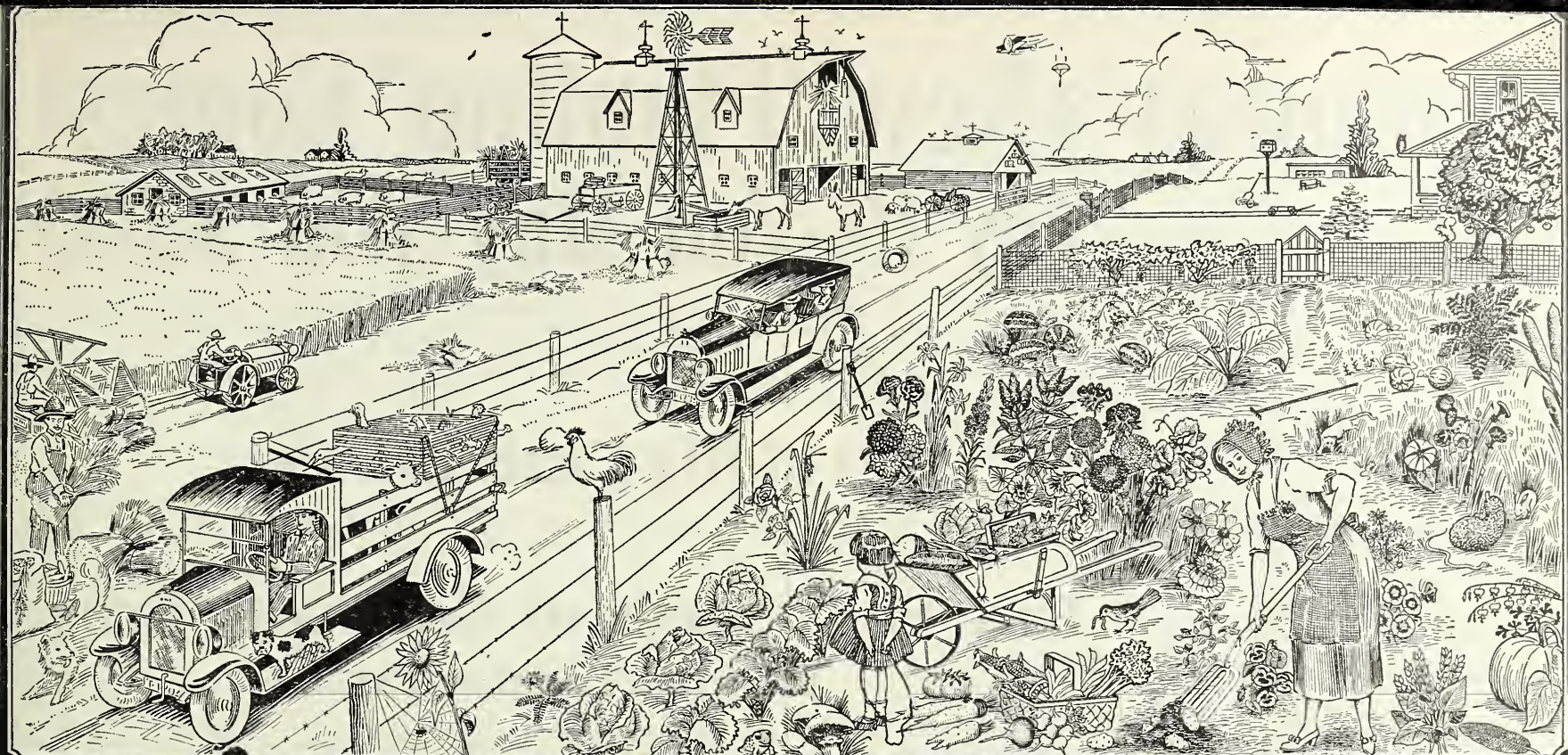
# Ship By

All Galloway Merchandise that you buy, or that your neighbors buy through you to help you in this contest, is all first-class quality and is absolutely covered by guarantee.

[illegible]

**CAUTION** Be sure and write your name and address at top of this page where it says "Name of Contestant" so our judges will know who it's from. Do this whether you send order or just the 5 certificates.





# I Will Give You \$500

**If You Send Me the Most Correct and Complete List of Objects Shown in This Picture--Interesting--Lots of Fun**

That looks mighty easy to do. The easiest way I know of to earn \$500 in cash. But it means exactly what it says—\$500 FREE—first prize—if you send me the largest and nearest correct list of objects shown in the picture. Some one is going to have \$500 to spend. It doesn't depend on luck either, but on how good your eyes are. The artist who made this picture saw every object so if you concentrate you will too. Every object is the kind you are likely to see around any farm. All of them are familiar to everyone. Start now to make up your list of names. Look at the 64 big cash prizes to be awarded in this contest listed on the inside of this circular.

## WHOA! Stop Right Here

"Here is a contest you can feel safe in entering. It is not like other 'puzzle ads.' I don't approve of 'stunts' to palm off articles on the public at high prices. I make a lot of new friends out of these contests and get a lot of fun out of them myself. That is why I can afford to get them up. I have never made friends who did not become good customers, too.

If you get the highest score you win. There will be no doubt of the real winners. Everything is plain and easy. Send me your seed order—large or small—and have some good, wholesome fun thrown in, with a chance at making more money than you ever made before in such a short time.

**BILL GALLOWAY, Pres.**

## It's Easy to Win a Prize

This is an advertising, customer-making, business-building contest to make friends and introduce Galloway Brothers Company's high quality, sure-growing seeds at low prices. You will buy seeds, anyway. It doesn't cost you a cent to try for one of these cash prizes—even if you don't buy any seeds—and the more you buy the more you win. Think of the things you could do with \$500.

**Galloway Bros. Co.**

**Waterloo**

**Iowa**



# CONTEST ENTRY BLANK

ORDER BLANK ON OTHER SIDE

DATE .....1923

GALLOWAY BROS. CO.,  
WATERLOO, IOWA

GENTLEMEN:

I am listing below the names of objects shown in your puzzle picture which is a part of this circular. My order sent.....1923 is to apply on this contest in case I win one of the prizes offered. I agree to accept the decision of the judges in awarding prizes on this contest as final.

Name of contestant.....Street and Number.....

Town ..... State ..... R. F. D.....

## List of Objects Shown in Seed Contest Picture

If You Find More Objects in Picture Than You Can Write in Space Above Use Additional Blank Sheets. Write Your Name and Address on Each Sheet and Fasten or Pin All Sheets Together.